



FOR IMMEDIATE RELEASE

Levitin Group Announces the Launch of Timeshare U

Park City, UT, August 22, 2011 – Levitin Group has announced the upcoming launch of **Timeshare U**, the timeshare industry's first and only online training university. **Timeshare U** is the only place where salespeople, managers and marketers can have 24/7 access to educational videos, podcasts, webinars and courses from industry experts in an entertaining and interactive environment.

"Industry staff, from new hires to seasoned pros, even those considering a career in timeshare, can access lessons on sales techniques, closing skills, leadership, customer service and more, as well as motivational content from a variety of authors," says Shari Levitin, CEO of Levitin Group. "As the timeshare industry's most experienced training and consulting company, we've amassed an incredible library of content. These materials, along with contributions from others both inside and outside the industry, make up Timeshare U."

There are three main parts to **Timeshare U**:

- A subscription model, geared primarily towards salespeople, marketers and operations staff, gives subscribers unlimited access to hundreds of titles on a variety of subjects. New and relevant content is added continuously.
- Online courses – even an online Train the Trainer - allow managers and trainers to become certified to facilitate our interactive online courses. These robust courses use the online learning platform developed by ePercipio and allow students to complete interactive exercises, create an online notebook and be tested at the end.
- Ongoing webinars that feature industry experts, motivational speakers and guests addressing topical issues.

"**Timeshare U** has evolved over the past few years, based on input from clients, tech experts and team members," Shari adds. "The success of our sister company, ePercipio, validated our belief in the future of online training. Even our long-standing seminar clients are supplementing their live training programs with online reinforcement and our indicators show that trend to continue. Needless to say, **Timeshare U** will be a factor in our continued growth in the timeshare and hospitality industries."

Timeshare U will officially launch in September, 2011. For additional information, sneak previews and special pre-launch pricing offers, visit www.timeshareu.com or call 888-842-7775 (Outside the US, dial 435-649-0003).

About Levitin Group

Levitin Group is an international training and consulting company specializing in timeshare, real estate and sales process design. The company offers a full team of experts whose methods and philosophies are supported by in-depth research and hands-on experience; and are

substantiated by a track record of individual and collective success. For more information please visit www.getlevitin.com or call 888-242-7775 (Outside the US, dial 435-649-0003).

About ePercipio

ePercipio is headquartered in Park City, Utah and is a software-as-a-service provider specializing in the eLearning space by providing a next generation, internet-based, education, training and communication platform. For more information please visit www.epercipro.com or call 888-842-7775 (Outside the US, dial 435-649-0003).

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